



The Leaflet

September - October 2015

**SHOP AND DINE
LAKE FOREST WEEK AND
TASTE OF LAKE FOREST**
Fun, Food, and Prizes!

**COMMUNITY
CONTESTS**
Photos Wanted

TRAFFIC NEWS
*Improving Mobility
and Safety*



25550 Commercentre Drive
 Lake Forest CA 92630
 Monday - Thursday: 8 a.m. - 6 p.m.
 Friday: 8 a.m. - 5 p.m.
 (Closed alternate Fridays)
 Follow Us:  

City Council meetings are held on the first and third Tuesday of every month at 7 p.m.

- October 6 ■ November 3
- October 20 ■ November 17

Parks and Recreation Commission

meetings are held on the third Thursday of every month at 7 p.m.

- October 15 ■ December 17
- November 19 ■ January 21

Planning Commission

meetings are held on the second Thursday of every month at 7 p.m.

- October 8 ■ December 10
- November 12 ■ January 14

City Telephone Numbers

Building Division	461-3470
Building Inspection	461-3468
City Clerk	461-3420
City Council	461-3420
City Manager's Office	461-3410
Community Policing Center	461-3530
Community Preservation	461-3474
Economic Development	461-3567
Etnies Skatepark	916-5870
Graffiti Hotline	461-3583
Housing	461-3569
OC Animal Care	249-5160
Passport & Notary	461-3420
Planning	461-3491
Public Works	461-3480
Recreation	461-3450
Sports Park & Recreation Center	273-6960

City Websites

City	lakeforestca.gov
City Facebook	facebook.com/lakeforestca
Economic Development ...	lakeforestbusiness.com
Etnies Skatepark of Lake Forest ...	etniesskatepark.com
Twitter	twitter.com/lakeforestca

*Sports Park Trail.
 Photo Credit: Lohanne Cook
 Printed on eco-friendly paper.*

City Manager's Message

Did you survive the back-to-school rush? Whether or not you have a student in the family, you probably witnessed the mad dash for pencils, folders, backpacks, and other school supplies at retailers throughout the City. Although this may not be the most exciting type of shopping, what is exciting is supporting our local economy. By shopping and dining in Lake Forest, we're generating and keeping sales tax dollars in the City to help fund municipal services as well as community projects. Read more about our budget priorities in the 2015-16 Budget-At-A-Glance on page 4.



More shopping opportunities are coming your way as the City brings you another great event - the ever-popular Shop and Dine Lake Forest week! Celebrating its 5th anniversary, this week-long event begins on Sunday, November 1 at The Orchard Shopping Center and ends with the 4th annual Taste of Lake Forest at the Foothill Ranch Towne Centre Foothill Ranch Towne Centre on Sunday, November 8. Hundreds of Lake Forest businesses will once again participate, offering great deals and discounts on a variety of services, food, and products. We encourage the community to take advantage of these great deals to support our local economy. Look for your Coupon Booklet in your mailbox containing hundreds of savings in mid-October. See page 3 for more details and visit shopanddinelakeforest.com for up-to-date information including entertainment, raffle prizes, and community contests.

Speaking of contests, show us how you "Live, Work, or Play" in Lake Forest for a chance to appear in the Leaflet (page 5) and win a pair of tickets to the Taste of Lake Forest. Future editions of *The Leaflet* will feature these glimpses of everyday life in the community.

Sincerely,

Robert C. Dunek

Robert C. Dunek,
 City Manager

The Leaflet is an official publication of the City of Lake Forest and is distributed as a public service to Lake Forest homes and businesses. The City welcomes your comments and questions regarding The Leaflet.

City of Lake Forest
 Editor, The Leaflet
 25550 Commercentre Drive
 Lake Forest, CA 92630
 (949) 461-3400
 LeafletEditor@lakeforestca.gov



Shop and Dine Lake Forest Week November 1 to 8

www.shopanddinelakeforest.com

Coupon Booklets will arrive in homes in mid-October and will feature over 400 coupons!

Sunday • November 1 • Noon to 3 p.m.

The Orchard Shopping Center
(El Toro Road and Rockfield Boulevard)

**Kick-Off
Celebration**



**Sunday, November 8
Noon - 4 p.m.**

Foothill Ranch Towne Centre
(Bake Parkway and Towne Centre Drive)

- \$10 per person
- Sample cuisine from over 20 restaurants
- Vote for your favorite restaurant

Budget-At-A-Glance

Fiscal Year 2015-16 Adopted General Fund Budget

Commitment to the Community

Lake Forest's Fiscal Year 2015-16 budget marks another year of consecutive balanced budgets. Carefully crafted to embody fiscal responsibility and long-term sustainability, the City is in good shape to continue delivering high quality services, amenities, and public projects the community has come to expect.

As we carefully manage our capital funds and live within our financial means, the City will continue to make investments to improve the overall quality of life for the community. A focal project this year is designing the Lake Forest Civic Center – dubbed the community's 100-Year Home. The Civic Center will encompass a meeting center, senior center, performing arts theater, and an emergency operations center.

BALANCED BUDGET ...with surplus!

This balanced budget keeps Lake Forest on track as we continue to provide high quality services and deliver important capital projects.

SAVE FOR A RAINY DAY A Healthy Reserve

Reserve funds will protect Lake Forest against unexpected interruptions in revenues.

\$19.6 Million Fully Funded Reserves
General Fund & Emergency Fund

General Fund Revenues FY 15-16 Adopted Budget

Property Taxes	\$14,975,200
Sales Taxes	\$14,778,000
Hotel Taxes	\$3,315,000
Franchise Fees	\$2,480,000
User Fees (permit fees and recreation program)	\$2,259,600
Licenses & Permits	\$1,756,300
Miscellaneous (fines, reimbursements)	\$906,500
Other Revenues	\$539,500

Total Revenues \$41,010,100

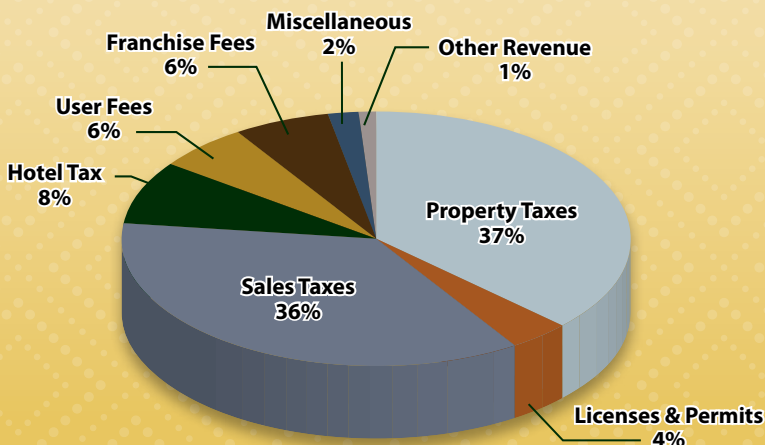
General Fund Expenditures FY 15-16 Adopted Budget

Police Services	\$15,141,700
Public Works	\$9,709,000
Management Services	\$4,470,500
Community Services	\$3,444,700
Development Services	\$2,371,600
Finance	\$1,165,500
Economic Development/ Community Preservation	\$1,087,100
City Attorney (legal services)	\$1,318,000
City Manager's Office	\$694,700
City Clerk Department	\$602,200
City Council	\$128,000

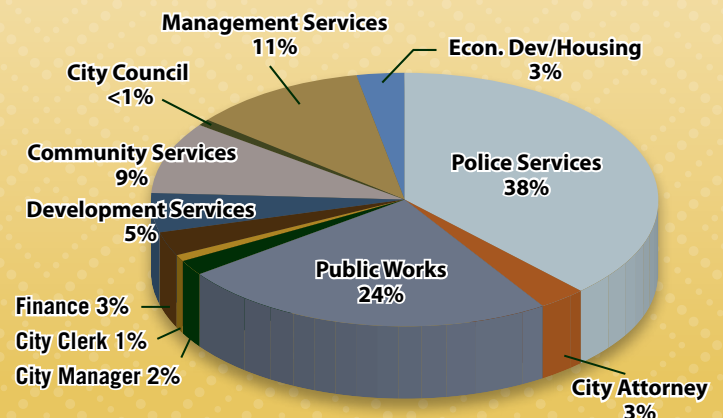
Total Expenditures \$40,133,000

The General Fund serves as the main operating fund for the City and is the primary source of funding for major city services, programs, and daily operations of the City.

Revenues Where the Money Comes From



Expenditures Where the Money Goes



COMMUNITY CONTESTS



Show us how you **Live**, **Work**, or **Play** and win a pair of tickets to the Taste of Lake Forest by sending an article in 250 words or less and up to five photos to chon@lakeforestca.gov. Resident-submitted articles will be featured in the next five issues of *The Leaflet*. Submissions will be accepted through April 2016 with the first deadline on October 5.

2016 “The City We Live In” Calendar Contest

Open to pros, amateurs, and everyone in between, participants are invited to showcase the City you live in through photos of family, friends, landscapes, and architecture – photo opportunities are everywhere! Winning photos will be featured in “The City We Live In” community calendar.

DEADLINE

Entries must be submitted at www.asklakeforest.com or emailed to chon@lakeforestca.gov before Wednesday, October 14, 2015.

RULES AND GUIDELINES

- There is no payment or fee required to submit a photo.
- The entrant must be the photographer of the photo entered.
- Digital photos should be in JPEG format (high resolution) and be a maximum of 1 MB.
- Entrants will be required to name any identifiable persons appearing in their photo, and confirm that the identifiable persons have given consent to having their picture taken and entered into the contest with all “Rights and Use” conditions applying. If photos include minors, signed parental consent forms are required.

SUBMISSION REQUIREMENTS

- Photographer’s full name and email address.
- Description of each photo, including location or event.

RIGHT OF USE

The City has the right to unlimited use of entrant names and photos for, but not limited to, programs, publicity, promotions, newsletters, and on the City’s website and City Facebook page without compensation to entrant. All photos submitted become the property of the City of Lake Forest and will not be returned.



[facebook.com/lakeforestca](https://www.facebook.com/lakeforestca)

Keep up with the latest news on the official City of Lake Forest Facebook page! Look for the blue badge for the authentic City Facebook page.

Free seminars! Light dinner included.

Lake Forest City Hall • 25550 Commercentre Drive

RSVP at economicdevelopment@lakeforestca.gov or at 461-3567

Federal Taxes & Your Business

Tuesday, September 22

5:00 p.m. to 7:30 p.m.

The City and the Internal Revenue Service (IRS) are co-sponsoring a Federal Taxes & Your Business: What You Need to Know for Your Home-Based Business seminar. An IRS representative will provide answers to common questions such as:

- Which accounting method will work best for your company?
- Do you need to keep records of supplies and equipment purchases?
- Do you need a special Tax ID number or can you use your Social Security number?

Making the Case for Mobile Marketing

Tuesday, October 27

5:00 p.m. to 8:00 p.m.

Co-sponsored by the City and SCORE, this seminar will help you make the case for mobile marketing by focusing on the following topics:

- Mobile behavior
- Building personal mobile strategies
- Making the most of mobile email
- Website and social media campaigns

Help Find Forever Homes For Us!



Looking for a pet? The City and OC Animal Care have teamed up to help find forever homes for adoptable Lake Forest animals. Find the next members of your family at OC Animal Care and help them find forever homes to call their very own! Visit ocpetinfo.com for a list of available pets waiting to be brought into a warm and loving home. For more information, contact OC Animal Care at 249-5160.

Fair Housing

An impediment to fair housing opportunity is any policy or practice that denies or adversely affects the provision of housing to a person in any protected class. Examples of a protected class include minorities, elderly, and disabled persons. As a recipient of annual Federal Community Development Block Grant funds, the City of Lake Forest is committed to furthering fair housing practices in the community and cooperates with the Fair Housing Council of Orange County to eliminate discriminatory practices county-wide. Fair Housing opportunity is the law. If you or someone you know has a fair housing question or issue that needs to be addressed, please call the City's Housing Manager at 461-3569.

Moving Traffic Along

PAST Last summer, the City hosted three traffic forums to hear your thoughts and opinions about traffic in and around the City. As a result, new projects were added to the City's existing roster. Completed projects include installation of a "No Outlet" sign on Cherry Avenue east of Trabuco Road, and three major traffic signal synchronization projects - Los Alisos Boulevard, Lake Forest Drive, and Santa Margarita Parkway.

PRESENT The City continues to engage the community on this important priority. This summer, a seven-member Citizen Traffic Advisory Group (CTAG) comprised of Lake Forest residents has already started to provide input to City staff on ways to make your ride smoother. Visit lakeforestca.gov/ctag for more information. In addition, the Saddleback Ranch Road Project is underway. Construction has begun in the area of Saddleback Ranch Road to improve safety and access to Portola Hills Elementary School. The project is expected to be completed by the end of this year.

FUTURE A number of traffic-related projects will be completed in the upcoming year, including full synchronization of five additional street segments which will help improve traffic flow. For more information, visit lakeforestca.gov/currentprojects.

Don't Forget to move your car on Street Sweeping Day!

- Residential street sweeping occurs the day following trash collection.
- Download the City sweeping schedule and map at lakeforestca.gov/streetsweeping.

Conserve Water

While Preventing Pollution



In the last Leaflet, the City shared some of the ways we are conserving water. With California facing one of the most severe droughts on record, everyone's help to conserve our precious resource will not only make a huge impact but also reduce the amount of pollutants entering our local creeks, lakes, and ocean.

Here's what you can do to reduce water consumption and prevent pollution:

- 1) Use a shut-off nozzle attachment on your hose.
- 2) Sweep patios, walkways, and driveways instead of washing them down.
- 3) Periodically run your sprinkler system to check and fix broken or leaking sprinkler lines or heads.

Read more about reducing and optimizing outdoor water use at overwateringisout.org. Additional information can be found at your local water district.

**24-Hour Water Pollution Hotline
(877) 89-SPILL**

For more information, contact
Public Works at **461-3480**





City of Lake Forest
25550 Commercentre Drive
Lake Forest, CA 92630

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Recreation & Events **CALENDAR**

Fall 2015

Saturday, **OCTOBER 3**

6:00 p.m.-10:00 p.m.

Live Music Showcase

Etnies Skatepark of Lake Forest
20028 Lake Forest Dr.

Fee: \$5 per person at the door

Saturday, **OCTOBER 10**

4:00 p.m.-9:00 p.m.

Autumn Harvest Festival

Heritage Hill Historical Park
25151 Serrano Rd.

Fee: \$5 per person
Additional fees for games



Autumn Harvest Festival

Friday, **OCTOBER 16** and

Saturday, **OCTOBER 17**

6:00 p.m. - 10:30 p.m.

Haunt at Heritage Hill

Heritage Hill Historical Park
25151 Serrano Rd.

Fee: \$8 per person for ages 12 and older

Saturday, **OCTOBER 24**

5:00 p.m.-10:00 p.m.

Hallow's Eve Bowl Jam

Etnies Skatepark of Lake Forest
20028 Lake Forest Dr.

Fee: \$20 entry fee



Hallow's Eve Bowl Jam

For more information call
Community Services at
461-3450 or the Sports
Park at **273-6960**



Haunt at Heritage Hill